

Objectives : I intend to work hard, design well, develop accessible and standards-based web sites, learn something new everyday, and treat others with the utmost respect. I'm not afraid to get my hands dirty and I know that feedback from peers is a way to improve myself and my work.

Skills :

Professional:

- Ability to create aesthetically pleasing and intuitively usable layout and design.
- Schema, code pages using coldfusion, html, CSS, JQuery, and DHTML.
- Planning, designing, and implementing web site structure and navigation layout.
- Understand standards complaint site design and Web 2.0 concepts.
- Proficiency in XHTML and CSS, table less page layout/design.
- Search Engine Optimization - Analyze sitemap and optimize Website Statistics and Analysis - create analytics reports.
- Testing with multiple browsers and operating systems to ensure the best compatibility possible.
- Strong organizational and time management skills and the ability to prioritize multiple tasks.
- Stay abreast of Web design, Web development, Web standards, emerging technologies, multimedia tools and techniques.

Developing: HTML/XHTML/CSS, PHP(Beginners), JQuery, CMS

Applications: Dreamweaver, Flash, In Design, MS Word, MS Excel, Photoshop, Acrobat, Director, MS Outlook, Powerpoint, Director, MS Outlook, Illustrator, Premier, 3D Studio Max, Corel Draw, ColdFusion

Employment:

Grainger

Web Content Associates

March 2011 to present, Lake Forest, IL

Supports web content production for web design, email and graphics for the GIS and Specialty brand websites. Responsible for design, development, quality assurance and support of company Web sites, e-mail campaigns and other online promotional initiatives. Generate ideas, strategies and concepts to meet creative and overall E-Marketing objectives for assigned projects. Work cross-functionally to improve the customer experience on the Web site and identify opportunities to increase Web site conversion and revenue. Work collaboratively with project teams to define site user experience. Remain current and have a thorough understanding of marketing principles, technologies and best practices to assure favorable online user experiences. Stay abreast of Web design, Web development, Web standards, emerging technologies, multimedia tools and techniques.

Pearson Inc.

Web Designer/Developer/Database Administrator

Nov 2007 to Mar 2011, Glenview, IL

Working with Direct Marketing and Sales team to create pre sale campaigns and websites. Create web templates that integrate with ColdFusion back end, Planning, designing, and implementing web site structure and navigation layout. Designing and planning additions to sites. Designed banners and graphics for company portal website, landing pages and email newsletters. Optimize website for SEO (search engine optimization). Generate Google analytics report for the website on business unit's request.

Education :

Harper College
Associates in Software Development, Current

The Illinois Institute of Art Schaumburg

Web Design Diploma with Honors, 2010

Technology, Multimedia & Web Engineering

Arena/Aptech Multimedia, India, 2002

Bachelor Degree in Commerce

Navgujarat College, India, 1995